

ONCE ON THIS island

RELAXED ISLAND STYLE GETS
A GLOSS OF LUXURY WITH CUSTOM-
DESIGNED FURNITURE PIECES.

Designer Cameron Now brings his idyllic island lifestyle along with his new furniture shop, Blanche Bay. Born on a South Pacific island of the same name, the designer who came to Singapore a couple of years ago after a short stint in Sydney says his store offers "a rare combination of tranquility and sophistication".

Blanche Bay is open only by appointment as its main focus is bespoke furniture. Cameron says, "I travel the world looking for workshops to produce prototypes to the quality I expect. Some of the materials are sourced from the Pacific Islands, then sent to workshops in Paris and Florence."

The prototypes are in the laid-back style that is Cameron's signature. Room settings show off his designs, which come in different but complementary styles - from sleek and glossy to whimsical and contemporary. Some pieces can be bought on the spot, but Blanche Bay will usually tailor fit its furniture to your needs.

Some of the less expensive items in the showroom such as shells, sell for under \$100, while prices go up to \$18,000 for its "divine coffee-table dresser". But shells a few thousand when you fall in love with the island lifestyle? ■



INSPIRED BY THE ISLANDS OF THE PACIFIC

FROM THE PACIFIC ISLANDS, THEN SENT TO

SYDNEY TO BE BUILT IN SINGAPORE

Blanche Bay 28 Greenfield Road, tel 6444-8888 (by appointment only)

INTERIOR DESIGNERS

COLOUR AWARDS 2007

RESULTS
OUT!

THE WINNERS

The winning designers showcased their creativity by using **ICI Dulux colours** to create rooms evoking moods from Tropical Resort to Modern Classic and Contemporary.

The award ceremony will be held at the **Home & Decor 20th Anniversary Fair on Saturday, Sept 29** (day two of the fair), 1pm in Marina Square. Mr Goh Tiong Kiat, ICI Paints general manager, will be presenting the awards.



CONGRATULATIONS TO THE THREE LUCKY HOMEOWNERS WHO VOTED FOR THE WINNING DESIGNERS:

ISWANI JAAPAR, voted for Cameron Woo in Tropical Resort.

DOROTHY YONG, voted for Cameron Woo in Modern Classic.

KING KONG MUST, voted for Roy Tan in Contemporary.

They will each receive an ICI Dulux Painting Package worth \$200.



Dulux

DELIVERING VISUAL DELIGHT

TROPICAL RESORT

"A MASTERFUL, SUBTLE USE OF COLOUR LAYERING WITH COOL, SEASIDE COLOURS THAT RESULT IN A BEDROOM THAT FEELS LIGHT, BRIGHT AND WELCOMING." - SOPHIE KHO



WANDA
CAMERON WOO
CAMERON WOODS
DESIGN

"I thought of my client as someone similar to Daphne Palmer - a young mother and modern, chic woman who wants a home that expresses her taste and preference for modernity, softness and style," shares designer Cameron Woo. The result is a contemporary interior that is "strip, yet casual and elegant".

A predominantly blue and white palette makes the tropical theme. "But it was executed in a modern, sophisticated and soft manner, instead of the clichéd blue-and-white stripes or checks," explains the designer. The clever combination of using and slide plantation shutters to separate or open up the family room into the living and dining spaces also helps create a holiday villa's ambience.

Green blue accents such as ID Dune Colour Solutions Sea Mist 1007/1014 for the bedroom walls and Blanche Bay 7021 for the walls and ceilings, coupled with the organic forms and colours of the timber furniture, all further enhance the sense of being by the sea.



"The colours suit the theme perfectly. I feel the calmness and tranquility just looking at the whole picture."

- Sophie Kho (Owner)

MODERN CLASSIC

"CLASSICAL COLOURS THAT REFERENCE OLD WORLD EUROPE WERE USED TO ACHIEVE A MOODY, LUSH AND MASCULINE AMBIENCE." - SOPHIE KHO



PHOTO
CAMERON WOO
CAMERON WOODS DESIGN

"We wanted the dining room to have a heightened sense of luxury and elegance," says designer Cameron Woo. To give the space richness and depth, earthy shades fromICI Dulux Colour Solutions, including Soma 0037F, Argyle 2094/146, Tanah Merah 0092/0076 and Red Brick 0096/0144 were used to amplify the effect of paneled leather tiles on the walls. "We wanted to know how versatile and cost-effective paint could be," states Cameron.

Matched with classic cream chairs and soft lighting, the formal dining room is distinguished and urbane, yet feels warm and welcoming. A perfectly fitting room for gracious hosts wishing to entertain friends and family or business associates at home.

I like the combination of colours and furniture, which has a very rich touch to it.

—Mrs. Dorothy Hoeg